

S P E A K E R S



THE SMART PLAYBOOK

HOW THINKING DIFFERENTLY CREATES
UNSTOPPABLE GROWTH



Bridge Gap

CONSULTS LIMITED



ABOUT US

BridgeGap Consults Limited has been providing multi-disciplinary professional service to both local and international organization since inception. Our vision is to be recognised as the best human resource and business consulting company in Nigeria. Top quality service requires top quality people, so attracting the best talent is a commitment to us.

At BridgeGap, we are comitted to working with clients through complexities of finding a solution and then adding value to the business world. Driven by the culture of excellence and strict adherence to global best practices; we have combined our vision with delivery of services that exceed customer expectation. We believe that people are the best asset of an organization regardless of the business size, industry and market share.

ABOUT THE SEMINAR

In today's business world, doing more isn't enough. It's those who think differently—those who approach problems with fresh eyes and smart strategies—who stand out and stay ahead.



The Smart Playbook: How Thinking Differently Creates Unstoppable Growth is a one-day seminar designed for professionals and organizations that are ready to grow beyond the ordinary. It's not just about motivation—it's about real, practical tools for solving today's challenges with a sharper mindset and better approach.

This seminar combines the power of **mindset** and **strategy** in a way that's simple, clear, and actionable. The phrase "Smart Playbook" isn't just a title—it's a promise: that you'll walk away with real frameworks and insights you can use immediately by linking thinking differently to real business results, this seminar becomes a must for leaders who want more than temporary wins—they want consistent, scalable success.




Whether you're a **CEO**, a **team lead**, or a **rising professional**, you'll find value here. Executives will learn how to lead with vision and strategy in a fast-changing world. Teams will gain new ways to approach problems, drive innovation, and collaborate better. This seminar speaks to everyone because smart thinking is everyone's responsibility.

In Nigeria's rapidly shifting economy, traditional business models are quickly becoming outdated. What worked five years ago—or even last year—may not work today. This seminar encourages professionals to let go of the “old way” of doing business and adopt new, smarter ways of thinking that are relevant, bold, and forward-moving.



Many businesses plateau because they keep using the same methods, expecting different results. The Smart Playbook will help you break that cycle. You'll learn how to challenge assumptions, explore creative solutions, and bring fresh energy into how you work and lead. And let's not forget the big idea here: unstoppable growth. Every business wants it—but not every business achieves it. This seminar will show you how a shift in thinking can lead to lasting progress—because when you think smarter, you grow stronger.

If you're ready to get better results by working smarter—not harder—this is the seminar you've been waiting for.



WHAT YOU WILL WALK AWAY WITH

This isn't just another seminar filled with buzzwords and big talk. The Smart Playbook is about walking away with clarity, confidence, and smarter strategies you can use right away—whether you're leading a team, running a business, or growing your career.

Here's what you'll gain

**Break Free
from Old
Thinking**

Tired of hearing “this is how we’ve always done it”? You’ll learn how to challenge outdated habits and shift into bold, creative thinking that sparks innovation at every level.

**Turn
Obstacles into
Opportunity**

Learn how to build a growth mindset that helps you see setbacks as springboards—and turn pressure into progress.

**Work
Smarter, Not
Harder**

Discover how to boost performance and streamline processes by applying smart, modern strategies that get real results—not just business.

**Make Better
Decisions—
Faster**

Gain real-world tools and decision-making frameworks that help you stay calm, sharp, and effective—even under pressure.

**Get Everyone
Aligned**

Learn how to connect individual goals to your company’s bigger mission—so everyone pulls in the same direction and delivers results that matter.

**Lead with
Agility and
Confidence**


The future belongs to leaders who can adapt. You’ll walk away with new ways to inspire, pivot, and lead with purpose—especially when things are uncertain.

**Ignite a
Culture of
Bold Thinking**

Re-energize your team by giving them the confidence and mindset to speak up, take initiative, and think beyond their roles.

Whether you’re aiming to scale your business, improve your team’s performance, or simply grow into a smarter leader, this seminar will equip you with the clarity, tools, and edge you need to move forward—faster, stronger, and smarter.

MEET THE SPEAKERS

A silhouette of a speaker in a suit stands at a podium on the left, gesturing with his right hand. In the foreground, the silhouettes of an audience are visible, facing the speaker. The background is a solid, vibrant blue.

These are not just speakers—they are leaders who have broken barriers, challenged norms, and grown thriving businesses across diverse industries. Their stories and strategies reflect the very heart of The Smart Playbook—thinking differently to create unstoppable growth.



Vincent Egbe **Country Manager, GB Foods Nigeria**

Vincent Egbe – Brand Architect, Strategic Operator, and Business Transformation Leader

Vincent Egbe is a visionary business leader who has spent over 20 years at the forefront of brand development, commercial strategy, and organizational transformation across Africa. As the Managing Director of GB Foods Nigeria, he leads one of the region's most dynamic food manufacturing companies—home to household names like Gino, Bama, Jago, and Jumbo—delivering both local relevance and global standards.

Vincent's strategic leadership has positioned GB Foods Nigeria as the largest integrated tomato processing company in Sub-Saharan Africa, a feat that blends world-class operational excellence with deep local insight. But his impact stretches far beyond production. He has built and led cross-functional, high-performing teams, redefined category standards, and driven measurable growth across markets.

An alumnus of Stanford University's Executive Leadership Program and the IESE Business School's Executive Development Program, Vincent blends academic rigor with practical execution. He is known for his ability to craft bold strategies, scale operations efficiently, and build brands that resonate deeply with consumers.

Colleagues and collaborators regard Vincent as a thoughtful innovator—one who understands the power of purpose-driven business, and the value of leadership that inspires both performance and culture. His approach integrates data, insight, empathy, and agility—all essential for navigating today's dynamic business landscape.

For leaders seeking to build resilient brands, empower talent, and grow with relevance, Vincent Egbe delivers a roadmap built on proven results and long-term vision.





Adenrele Oni

Chief Executive Officer, Richway Microfinance Bank

Adenrele Oni, tailored to emphasize his leadership, strategic expertise, and transformative impact in finance and business:

Adenrele Oni – Financial Strategist, Growth Architect, and Transformational Leader
With over three decades of distinguished service in the financial sector, Adenrele Oni stands as one of Nigeria's most respected figures in banking and enterprise strategy. As the Managing Director and CEO of Richway Microfinance Bank Limited, he has redefined what it means to lead with integrity, vision, and a deep understanding of the economic pulse of communities.

His career spans critical roles in top-tier institutions, including Managing Director of FBN Mortgages and General Manager, Chief Representative Officer of First Bank of Nigeria in South Africa. Throughout his journey, Adenrele has consistently demonstrated an exceptional ability to navigate complex markets, drive sustainable growth, and engineer transformative business models.

He is a Fellow of the Chartered Institute of Taxation of Nigeria and an Honorary Senior Member of the Chartered Institute of Bankers of Nigeria—credentials that speak to his authority in financial governance, strategic planning, and institutional leadership.

What sets Adenrele apart is not just his depth of experience, but his visionary mindset. He understands that lasting impact comes from building resilient systems, empowering teams, and embedding innovation at the heart of operations. Under his leadership, Richway Microfinance has emerged as a model for excellence, achieving national recognition and driving inclusive financial solutions that uplift businesses and individuals alike.

To founders, executives, and decision-makers, Adenrele offers more than expertise—he delivers perspective, clarity, and a blueprint for scalable success.





Olori (Dr.) Elizabeth Ajibola
Chairman/Managing Director, Mt. Olive Nigeria Ltd

Dr. Elizabeth Ajibola – Business Builder, Market Innovator, and Strategic Leadership Force

Dr. Elizabeth Ajibola is a powerhouse of enterprise, innovation, and strategic leadership. As the Chairman and Managing Director of Mt Olive Nigeria Limited, she has built one of Nigeria’s most respected and rapidly growing distribution companies, creating a robust system that moves fast-moving consumer goods across multiple states with precision, consistency, and market insight. With over two decades of executive-level experience in Business Management, Risk Analysis, Sales, and Market Development, Dr. Ajibola brings a rare combination of vision, execution, and operational excellence to everything she does. Her entrepreneurial success includes Betty Distribution, a specialized neighborhood and door-to-door redistribution network, designed to close the last-mile gap in consumer delivery.

Her academic foundation is as impressive as her boardroom performance—she holds a Bachelor’s degree in Entrepreneurship, an MBA, an MSc in Global Marketing from the University of Liverpool, and a Doctorate in Business Administration from Walden University, USA. She is also a certified member of the Institute of Management Consultants (IMC).

Dr. Ajibola is known not only for her ability to build scalable, efficient business structures, but also for her people-first approach to leadership. She has mentored hundreds of employees and emerging entrepreneurs, creating cultures of discipline, ownership, and innovation within her companies.

As the Royal Mother of Ijara-Isin in Kwara State, she embodies leadership in both the corporate and traditional spheres. Her presence on any stage is a compelling blend of grace, power, and deep business insight.

For organizations looking to grow with structure, purpose, and profitability, Dr. Elizabeth Ajibola offers both the blueprint and the track record.



Alibaba Akpobome

Executive Director, XQZMOI | Creative Icon | Serial Entrepreneur

Atunyota 'Ali Baba' Akpobome – Strategic Thinker, Creative Economy Leader, and Organizational Advisor

Atunyota Alleluya Akpobome, widely known as Ali Baba, is more than a household name—he is a dynamic force in strategic thinking, creative leadership, and organizational transformation. While celebrated as the pioneer of modern stand-up comedy in Nigeria, Ali Baba's true strength lies in his rare ability to connect creativity with commerce, and to help leaders see possibilities where others see limitations.

Over the past three decades, he has quietly shaped brand narratives, economic strategies, and campaign executions for businesses, governments, and CEOs looking to engage more meaningfully with their audiences. His advisory influence spans event promotions, marketing innovation, content development, public engagement, and corporate storytelling, delivering results that resonate both emotionally and strategically.

Ali Baba is sought after by C-suites, boards, and forward-thinking founders not just for his voice, but for his mind—a deep well of insight on how ideas become movements, and how messaging can transform perception, loyalty, and value. His work sits at the intersection of culture and strategy, where brand identity meets market impact.

Through his mentorship and platforms, he has empowered hundreds of creatives and entrepreneurs, reinforcing his belief that creativity isn't just entertainment—it's infrastructure for innovation and influence.

In a world where differentiation is currency, Ali Baba helps organizations think differently—and act powerfully.



Who Should Be In The Room

- **CEOs, Founders and Business Owners**

Looking to future-proof their companies, reimagine strategy, and stay ahead in a competitive market.

- **Executives, Directors & Department Heads**

Seeking fresh leadership insights to inspire teams, drive innovation, and deliver consistent results.

- **HR Leaders, Strategy Managers & Project Heads**

Focused on building agile teams, improving culture, and aligning people with performance.

- **Entrepreneurs, Consultants & Change-Makers**

Who want practical tools to scale ideas, solve complex challenges, and deliver client results that stand out.

- **Creatives, Professionals & Aspiring Leaders**

Ready to shift gears, think beyond limits, and grow their impact in any industry or organization.



Why Forward Thinking Companies Are Sending Their Team

Sharper Decision-Making & Problem-Solving Skills

They'll learn how to challenge assumptions, assess risk, and think clearly under pressure.

Innovation-Driven Mindset

They'll be equipped to spot opportunities, embrace change, and bring fresh thinking to every project or challenge.

Stronger Alignment & Team Collaboration

By connecting personal purpose to organizational goals, your people will become more engaged, more effective, and more results-oriented.

Improved Agility in Uncertain Times

From economic shifts to digital transformation, they'll gain tools to adapt fast and lead with confidence—no matter the challenge.

Tangible ROI Through Smarter Execution

Better thinking leads to better decisions. Better decisions lead to better results. It's that simple.

STANDARD FEE

₹100,000

**EARLY BIRD
10% DISCOUNT**

AVAILABLE TILL
**APRIL 13TH
2025**

Group Discounts

- 10% off for groups of 5–9 participants
- 15% off for groups of 10 and above

FOR MORE INQUIRY

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Revamping The Workforce..