

SMART PLAYBOOK CONFERENCE 2026

UNLOCKING
INTRAPRENEURSHIP
IN THE WORKPLACE

A CONFERENCE EXPERIENCE
FOR ORGANISATIONS



SMART
PLAYBOOK

STRATEGY. TRANSFORMATION. IMPACT.

About Smart Playbook Conference

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Smart Playbook Conference is a strategy platform designed to identify and unlock opportunities for growth, shaping individuals, transforming organizations, and contributing to sustainable economic value.

We are built on the understanding that meaningful progress does not happen by chance. It is the result of clear thinking, deliberate decisions, and the ability to translate insight into consistent action. This is the foundation of our work and the standard we hold across every engagement.



Through the conference, we bring together leaders, professionals, and organizations who are committed to operating at that level. Our focus is not on ideas in isolation, but on how those ideas are structured, refined, and applied to drive real outcomes. Every interaction is designed to strengthen thinking, improve decision-making, and drive a more intentional approach to growth.



Our position is deliberate. We are not built on motivation alone, but on intentionality in how we think, decide, and execute. The value we create is rooted in clarity of thought, strength of structure, and the discipline required to execute effectively within real business environments.

At the center of Smart Playbook is a commitment to shaping minds for progress. We recognize that transformation begins with how people think, and extends into how organizations operate and grow. When that alignment is achieved, growth becomes intentional, measurable, and sustainable.

As the platform continues to evolve, our focus remains unchanged: to provide the strategic direction, clarity, and framework required for individuals and organizations to move beyond activity and into structured, meaningful growth

The Problem

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Most organisations are not struggling; because people are not working. Work gets done, tasks are completed, reports are submitted, and meetings are held. On the surface, everything appears to be functioning. But underneath, something is missing.



People do what they are asked to do, but stop there. They deliver their part but disconnect from the outcome. They follow systems, but do not question or improve them. They stay within their roles, but do not extend themselves to the needs of the business.



So execution becomes inconsistent because ownership stops where assigned responsibility ends.

Leadership steps in more than it should. Decisions are delayed until they are escalated. Opportunities are missed because no one takes responsibility beyond what is assigned



The organisation moves, but not at the level it should. Over time, this creates a gap between effort and result. A gap between what the organisation is capable of and what it actually delivers. And that gap is rarely caused by a lack of systems.

Do You See Your Organisation Here?

- How often does work come back for correction or follow-up?
- How often do people wait to be told instead of acting?
- How often are ideas left unspoken or undeveloped?
- How often does leadership carry more than it should?



The Smart Playbook Conference is not designed as a typical learning event.

It is a focused, in-organisation engagement built to address how people think, act, and contribute within the systems they already operate in.

It brings teams together within their own work environment to examine how work is actually done, how decisions are made, how responsibility is carried, and how value is created.

This is not about introducing new information or delivering ideas that sound good in the moment.

It is about creating clarity around what already exists and confronting the patterns that prevent it from working.

This approach does the opposite.

It takes place within the organisation itself, where the work happens, where the decisions are made, and where the gaps already exist.

Teams engage together. They listen together. They reflect together. They question how things are currently done, not in theory, but within their actual environment.

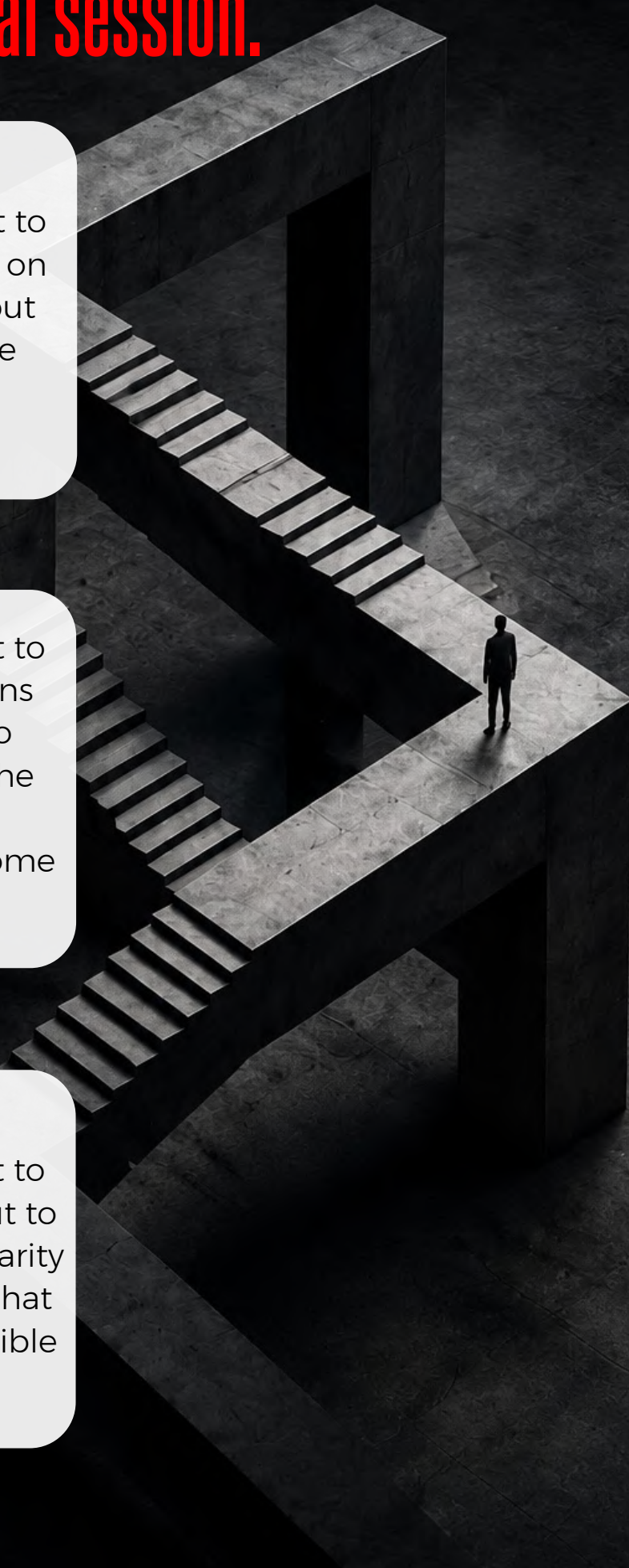
This creates a shared understanding that goes beyond individual learning. It moves into collective awareness, where conversations continue beyond the session, and where insight has a direct path to application.

Participants should not expect a **conventional session.**

They should expect to be challenged, not on what they know, but on how things are currently done.

They should expect to see familiar patterns differently, and to recognise where the gap between structure and outcome truly exists.

The intention is not to promise change, but to create the level of clarity and confrontation that makes change possible



How This Is Different --- 04

The Smart Playbook Conference is delivered within the organisation itself, inside the environment where people already work, where decisions are made, and where the challenges already exist.

This changes the nature of the engagement. It is no longer something people attend. It becomes something the organisation experiences.

This creates a level of shared understanding that is difficult to achieve when individuals engage separately and attempt to translate ideas back into the organisation.



Participants are not engaging with abstract ideas, but with patterns they recognise in their own work, how decisions are made, how responsibility is handled, and how outcomes are delivered.

Because the environment remains the same, what is discussed connects directly to how work is actually done.

What You'll Walk Away With

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- ***Innovative thinking applied to your current operations:*** Your team will review existing tasks, processes, and projects within your organisation and identify where improvement is required, not in theory, but within the work they already do.
- ***Clear visibility into where execution is breaking down:*** Your team will identify where work is slowing down, being repeated, or failing to produce expected outcomes within your actual structure, not assumed gaps.



- ***A better understanding of how decisions are made and delayed:*** You will uncover how decisions are currently handled across teams, where bottlenecks exist, and what needs to change to improve speed and accountability.
- ***Practical insight into why initiative is limited within teams:*** Your team will examine why capable individuals do not go beyond assigned tasks and what is preventing stronger contributions within the organisation.
- ***Identification of internal ideas that are not being developed:*** You will surface ideas, improvements, and opportunities that already exist within your team but are not being acted on or structured into execution.
- ***More direct conversations around real organisational gaps:*** Your team will engage in conversations based on actual patterns of work, not assumptions, creating a shared understanding of what needs attention.



A man in a dark suit stands on a stage, pointing towards a large red screen. The screen displays the text 'MEET THE SPEAKERS' in large white letters, followed by six white question marks arranged in a horizontal row. The stage is lit with spotlights from above, and the audience is visible in the foreground, silhouetted against the stage.

MEET THE SPEAKERS

This conference brings together individuals whose experience is not just in building systems, but in understanding why those systems often fail to deliver the results they were designed for.

Each speaker brings a different perspective on how organisations operate, how people think within them, and what it takes to move from structure to real outcomes.

Mr. Onye Mba-Uzoukwu

Expertise:

Execution at Scale



Mr. Onye Mba-Uzoukwu is a seasoned global executive with extensive leadership experience across Fortune 10 companies, entrepreneurship, and large-scale organizational transformation. Having held executive roles at BP Plc., Chiquita Brands International, and Avaya Inc., he brings deep expertise in operations, supply chain, corporate strategy, and business execution.

At BP Plc., he served as Vice President and Chief Procurement & Supply Chain Officer for the Exploration & Production segment, where he managed over \$25 billion in annual spend and led a global team of more than 1,200 professionals. He later founded Banyan Tree and also served as Group Chief Operating Officer at Notore Chemical Industries Ltd., leading major transformation and operational improvement initiatives.

With a career built at the intersection of structure, leadership, and human behavior, Mr. Uzoukwu understands what truly drives organizational performance beyond systems and processes. His insights on ownership, execution, innovation, and value creation make him a highly relevant voice for conversations around unlocking intrapreneurship in the workplace.

At Smart Play Book Conference 2026, he will share practical insights on how organizations can move employees from simple task execution to real business impact, helping companies build teams that do not just function, but grow from within.

Dr. Helen Emore

Expertise:

Innovation and Internal Value Creation



Dr. Helen Emore is an entrepreneurship and innovation expert with over three decades of experience in business development, enterprise growth, and organizational transformation. As Principal Consultant at Scientia Partners, she has worked across multinational corporations, development institutions, and public sector organizations, helping businesses build, structure, and scale sustainable ventures.

Beyond consulting, Dr. Emore is also the Founder of Aunty Helen Foods Processing Limited and has served in several board and advisory roles, including Courteville Plc. and STACO Insurance Plc. Her experience as both a business builder and strategist gives her practical insight into how organizations drive growth, innovation, and long-term value.

Through global initiatives such as Goldman Sachs 10,000 Women, World Bank/Federal Government innovation programmes, and the Bank of Industry Youth Empowerment Programme, she has trained over 10,000 entrepreneurs and supported the growth of more than 100 ventures into multi-million-naira businesses.

At Smart Play Book Conference 2026, Dr. Emore will bring valuable insights to the conversation on unlocking intrapreneurship in the workplace, sharing how organizations can move beyond routine execution, unlock internal innovation, and create systems that encourage people to contribute meaningfully to growth and value creation.





Chiedozie John Egbe

Expertise:

*People, Systems, and
Organisational Thinking*

Chiedozie John Egbe is a seasoned Human Resource professional and business development strategist with extensive experience helping organizations improve performance, develop talent, and drive sustainable growth. With expertise spanning recruitment, performance management, manpower planning, training, payroll, and business strategy, he has built a reputation for delivering impactful HR solutions tailored to organizational needs.

A LEAD Fellow and Associate Member of the Chartered Institute of Personnel Management of Nigeria (ACIPMN), Chiedozie combines strong analytical ability with deep knowledge of HR systems, leadership, and SME development. His experience in guiding businesses through transformation phases has helped organizations identify opportunities, strengthen operations, and unlock growth potential.

Known for his practical approach to talent management and organizational development, he brings valuable insight into how businesses can align people, strategy, and performance to achieve long-term success.

At Smart Play Book Conference 2026, Chiedozie John Egbe will contribute to the conversation on unlocking intrapreneurship in the workplace, sharing perspectives on leadership, talent development, and how organizations can build environments that encourage initiative, ownership, and continuous growth from within.



Alibaba Akpobome

Expertise:

Executive Director, XQZMOI

| Creative Icon | Serial Entrepreneur

Atunyota 'Ali Baba' Akpobome – Strategic Thinker, Creative Economy Leader, and Organizational Advisor.

Atunyota Alleluya Akpobome, widely known as Ali Baba, is more than a household name he is a dynamic force in strategic thinking, creative leadership, and organizational transformation. While celebrated as the pioneer of modern stand-up comedy in Nigeria, Ali Baba's true strength lies in his rare ability to connect creativity with commerce, and to help leaders see possibilities where others see limitations.

Over the past three decades, he has quietly shaped brand narratives, economic strategies, and campaign executions for businesses, governments, and CEOs looking to engage more meaningfully with their audiences. His advisory influence spans event promotions, marketing innovation, content development, public engagement, and corporate storytelling, delivering results that resonate both emotionally and strategically.

Ali Baba is sought after by C-suites, boards, and forward-thinking founders not just for his voice, but for his mind—a deep well of insight on how ideas become movements, and how messaging can transform perception, loyalty, and value. His work sits at the intersection of culture and strategy, where brand identity meets market impact.

Through his mentorship and platforms, he has empowered hundreds of creatives and entrepreneurs, reinforcing his belief that creativity isn't just entertainment, it's infrastructure for innovation and influence. In the context of Unlocking Intrapreneurship in the Workplace, Ali Baba brings valuable insight into how creativity and innovation can inspire ownership, unlock hidden talent, and drive growth within organizations.





Mosunmola Obembe

Expertise:

*Systems, Execution, and
Practical Workplace Solutions*

Mosunmola Obembe is a seasoned lawyer, entrepreneur, and business leader called to both the Nigerian and Ontario Bar. With experience spanning law, banking, technology, human resources, and project management, she has built a reputation for driving innovation, organizational efficiency, and business growth across multiple industries.

As co-founder of 56Bridge and BridgeGap Consults, Mosunmola has led the development of transformative HR services and software solutions designed to improve workplace efficiency, talent management, and organizational performance. Her multidisciplinary background in law, technology, business analysis, and project management gives her a unique perspective on how businesses can adapt, innovate, and grow in an evolving corporate landscape.

Beyond her corporate achievements, she is passionate about entrepreneurial development and community impact, leading initiatives such as “Game of Business,” a platform focused on empowering and developing entrepreneurs. Through her work, she continues to champion innovation, inclusion, and sustainable growth within organizations and communities.

At Smart Play Book Conference 2026, Mosunmola Obembe will bring valuable insights to the conversation on unlocking intrapreneurship in the workplace, sharing perspectives on innovation, people development, and how organizations can create environments that encourage initiative, creativity, and long-term growth from within.





Mr. Ifeanyi Joseph Ani

Expertise:

Discipline, Accountability, and Sustainable Growth

Mr. Ifeanyi Joseph Ani is a seasoned finance executive and corporate leader with over three decades of experience in financial strategy, governance, and organizational transformation across the oil & gas and pension administration sectors. Having held senior leadership roles across Nigeria, the United Kingdom, and France during his career at TotalEnergies, he brings deep expertise in managing performance, accountability, and growth within highly structured organizations.

As former Managing Director of TotalEnergies EP Nigeria CPFA, he oversaw pension assets valued at over ₦370 billion, leading strategic initiatives focused on operational efficiency, investment performance, governance, and long-term sustainability. Throughout his career, he has managed multi-billion-dollar portfolios, strengthened internal control systems, and supported major transformation initiatives across complex corporate environments.

Mr. Ani's experience sits at the intersection of financial discipline, governance, and organizational performance, giving him practical insight into how accountability ownership, and execution shape sustainable growth within businesses.

At Smart Play Book Conference 2026, he will contribute valuable perspectives to the conversation on unlocking intrapreneurship in the workplace, sharing insights on how organizations can build cultures of responsibility, strengthen execution, and drive long-term growth through discipline, ownership, and consistent performance.

Who This Is For 06

This conference is designed for organisations that recognise that growth is no longer limited by opportunity alone, but by how people think, execute, and contribute within the business.

It is for organisations

Where leadership still carries too much of the responsibility for execution.
Organisations where systems exist, but outcomes remain inconsistent.
Organisations where capable people are present, but initiative, ownership, and internal innovation are still limited.

That are growing, restructuring, evolving, or trying to improve operational performance, but recognise that structure alone is not enough.

Most importantly, it is designed for the organisation as a whole.



Because the gap between structure and execution does not exist at one level alone. It exists across how people think, communicate, make decisions, carry responsibility, and contribute to outcomes throughout the organisation.

This is why the engagement is built to involve employees across different levels and functions within the organisation, creating a shared understanding of the realities, expectations, and patterns affecting how work is done.

How The Engagement Works

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The Smart Playbook Conference is delivered directly within the organisation.

Rather than sending delegates out, the conference is brought into the organisation itself, allowing teams to engage within the same environment where work already happens.

The engagement is structured around focused conference sessions, practical conversations, organisational reflection, and real work-based discussions tied to the organisation's operational reality.

Selected speakers engage directly with participants across key areas connected to execution, innovation, accountability, systems, organisational thinking, leadership, and internal value creation.



Participants are also guided through practical reflection and organisational review sessions tied directly to their existing operational realities.

As part of the engagement, participants are encouraged to examine existing patterns within their organisation, how work is carried out, where execution slows down, where ownership is weak, where ideas are lost, and how current systems and behaviours affect outcomes.

Because the engagement happens within the organisation itself, discussions remain connected to real situations, real teams, and real operational structures, rather than abstract examples removed from the workplace.

The goal is not simply participation

But creating the level of awareness, reflection, and practical confrontation required for organisations to begin having more direct conversations around how work is done and how value is created internally.



Why This Matters Now

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Organisations today are operating in a business environment that is changing faster than many internal structures are adapting to.

Technology is evolving. Markets are shifting. Competition is increasing. Expectations around speed, innovation, accountability, and execution are becoming higher across industries.

Yet many organisations are still struggling with the same internal challenges: weak ownership, limited initiative, inconsistent execution, dependency on leadership, poor follow-through, and ideas that never move beyond conversation.

In many cases, the challenge is no longer access to information or opportunity.

The challenge is how organisations think and operate internally.

Businesses can no longer afford environments where people only perform assigned tasks without contributing to outcomes, where leadership carries the organisation alone, or where innovation depends on a few individuals instead of becoming part of how teams operate daily.

Organisations that will sustain growth moving forward are not simply the ones with the best products, strongest structures, or biggest opportunities.

They are the ones able to build environments where people think beyond tasks, take responsibility seriously, contribute to outcomes, and help move the organisation in the right direction consistently.

Engagement And Investment

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The Smart Playbook Conference is delivered as an in-organisation engagement, designed around the size, structure, and operational realities of each organisation.

The engagement includes conference sessions, speaker interactions, practical organisational conversations, and guided discussions focused on execution, ownership, innovation, accountability, and internal value creation within the workplace.

Each organisation engagement is structured to ensure relevance to the organisation's environment, teams, and operational realities, rather than a generic conference experience removed from day-to-day work.

Investment

Organisational Engagement:

£1,000,000 and above

Investment is determined by the organisation's size, engagement structure, number of participants, scope of engagement, and speaker involvement.

What Your Organisation Receives

Each engagement includes focused in-organisation conference sessions, direct engagement with selected speakers, structured organisational discussions, participant conference materials, certificates of participation, and practical workplace sessions built around the organisation's operational realities and internal challenges.

To maintain the quality and depth of engagement, only a limited number of organisations will be accommodated within this conference cycle.

Final Thought 10

The organisations that sustain growth over time are not always the ones with the biggest opportunities, strongest structures, or most resources.

They are the ones able to build environments where people think beyond tasks, carry responsibility seriously, contribute consistently, and create value beyond what is assigned.

That is the conversation Smart Playbook Conference 2026 is designed to confront..

For Enquiries And Booking

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